



CPWN Member News

The Newsletter of the Chesapeake Professional Women's Network, Inc.

June 2006

CPWN

Member Benefits:

- **Monthly meetings to network and promote your business**
- **Topical meeting speakers on issues pertaining to women and business**
- **Special Events**
- **Meeting Sponsorship**
- **Monthly Newsletter**
- **Role Models and Mentors**
- **CPWN Website**

CPWN Sponsors:

- **Anna's House**
- **Bridge to Success Program**
- **Open Doors of Harford County**
- **New Visions for Women**
- **The Athena Award**

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Welcome New Members!

What's New in Your Business?

June Event: CPWN 10th Anniversary Gala Dinner Dance!!

This month marks a monumental occasion for us – the 10th Anniversary of CPWN!!! Just imagine, 10 years ago the original members sitting together eating lunch and talking about their businesses with each other. Would they have ever imagined their small networking group would grow into a thriving organization with membership surpassing 200 in just ten years? How proud they must be to see that CPWN is an organization that gives back to the community as we do now with our partnerships of Open Doors and Anna's House. As we continue to grow – so will our opportunities! How exciting it was to be part of the beginning of this wonderful group of professional women and how exciting it is today as we look to what the future holds.

We will be celebrating this wonderful occasion on Friday, June 16th from 7:00pm to 11:00pm at the Maryland Golf and Country Club with our very first semi-formal, evening event! Ladies, we encourage

you to bring your spouse, significant other or a friend – but there will be lots of ladies coming "stag" so don't stay home just because you feel it is for couples only! There will be a wonderful dinner buffet, dancing and the opportunity to win some really great prizes. We will be recognizing our charter members along with our original founder, Marianne Dixon!!!! What a wonderful opportunity to honor those who began CPWN!

Don't miss out on this fun filled event!!! Tickets are \$60.00 per person - \$120.00 per couple and can be purchased by contacting Lorrie Schenning at 410-638-2016, email at Lorrie.Schenning@mercantile.net or by visiting our website.

Content for this article was contributed by Claudia Holman, Business Development Manager, APGFCU, and Renee McNally, SPHR, Owner, HR Solutions, LLC.

CPWN Charter Members

The following ladies are Charter Members of CPWN and active in CPWN today:

Deborah Betkey, Skylight Creative Ideas

Patricia Bonney, The Highlands School, Inc.

Carolyn Evans, Sengstacke & Evans, LLC

Daniele Fleischer, Lemarie Interieurs

Sandra Glock, Gegorek & Vardavas Chartered and The Open Door Café

Laura Henninger, Henninger & Henninger, LLC

Dahlia Hirsch, Help Consulting

Frances King, Upper Chesapeake Chorus, Sweet Adelines Int'l. and Benchmark Administrative Support Services, Inc.

Mary Leavens, Harford Community College

Peggy Meyers, Roy J. Meyers, CFP

Margaret Pearce, A Polished Image

Libby Plunkett, A.G. Edwards & Sons, Inc.

Kris Sankovich, BB&T Mortgage

Judy Terrill, WSMT Insurance

Kim Wagner, Tritronics, Inc.



Go to Page 7 for more pictures...

**FY 2006
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lorrie.schenning@mercantile.com

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elizabeth.plunkett@agedwards.com

Publicity

Renee McNally
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renee@hrsolutionsource.com

Newsletter

Daniele Fleischer
Lemarie Interieurs
pouliquen@aol.com

Website

Jennifer Lewis
Lewis Web Creations
jlewis@lewiswebcreations.com

A Word from Our President ... Laura Henninger



Laura Henninger

One of CPWN's most well-received meetings is our Meet the Authors Night. The Meet the Authors Night held in May was no exception. We heard from local authors about their lives and their writing, and had the opportunity to purchase autographed copies of their books. It was fascinating to hear the different paths authors took to publication. Some of the authors even gave us tips on how we can become published authors ourselves.

As CPWN completes its tenth year, we are truly blessed with a dynamic and increasing membership. All of this could not be possible without the hard work and commitment of our Membership Committee, led by Kim Schmidt. The Membership Committee members are truly dedicated to CPWN, and are doing a phenomenal job of attracting and retaining new members. If you are interested in joining the Membership Committee and in helping to nurture CPWN's growth in its next decade, contact Kim Schmidt.

Committee work is a great way to boost your networking and to get the most from your CPWN membership!

Don't forget to get your tickets for CPWN's Tenth Anniversary Gala on Friday, June 16th. This is a chance to simply enjoy a summer night out and to celebrate how far we've come. The evening will include dinner and dancing at the beautiful Maryland Golf and Country Club. Hope to see you there!

Laura

CPWN Charter Member Pat Bonney Recalls CPWN's Start



It is quite an exciting adventure to start something from scratch. As an active member of the Harford County Chamber of Commerce at the time, I remember several conversations among women in business about the need to network with other women in Harford County. The difference about those conversations was that we decided to do something about it!

We found that we had just the perfect combination of talents among ourselves to draft by-laws, plan meeting formats, put together an initial invitation list, develop a newsletter, arrange for program speakers, and

keep everything organized and on track. You can imagine our delight when our first event was well attended – we were on our way to establishing a group of charter members! It was always a pleasure to work with such dedicated women. I smile now when I realize that the same skills I used to help get CPWN off the ground were very handy when I became involved with starting The Highlands School, a private school in Harford County for children with learning differences.

Now, celebrating its 10th anniversary, CPWN continues to serve a vital function in our community, keeping businesswomen connected and growing. Thanks for letting me play a part!

Patricia Bonney

Patricia Bonney serves as Executive Director of The Highlands School in Harford County. To speak with Pat regarding CPWN or The Highlands School, please contact her at 410-836-1415, or email highlandsschool@prodigy.net.

CPWN Member News & Announcements

CPWN P. O. Box Moved to Bel Air

CPWN has moved its post office box to the Bel Air Post Office. Starting immediately, please forward all correspondence to CPWN to the new address -- P.O. Box 654, Bel Air, Maryland 21014-0654. Thank you!

Patty's Gifts and Baskets Adds New Product Lines

Patricia Desiderio, President of Patty's Gifts and Baskets LLC, recently announced the addition of the following product lines: cookie bouquets, blooming orchids, pet gift baskets, Maryland-themed baskets, Maryland crab cakes, gourmet foods, and promotional gifts. A separate product line was added as well for international sales from our Belgium supplier to many European countries, the Orient, Australia, South Africa and Canada.

Patty Desiderio Appeared in Parade Magazine

Congratulations to Patricia Desiderio, Founder and President of Patty's Gifts and Baskets LLC, for appearing in *Parade Magazine* on March 12th in "What People Earn." This is an annual report featuring the economy and a cross-section of people and their income levels for the entire USA. The article also summarizes the 2005 economy and lists "Hot Jobs" in 2006 and beyond. Patty is the second CPWN member to be featured in "What People Earn". Last year, Rose Zappa-Jehnert of Get It 2Gether Organizational Services was listed.

Cool Fire Technologies New Look, New Location, New Services

Big things are happening at Cool Fire Technologies, a local computer consulting firm owned by CPWN member Liz Krukosky and her husband Joe. From a new look to new location and new services, the company is on the move.

Cool Fire moves into a new location at 1201 Technology Drive, Suite 138 at the HEAT Center in Aberdeen effective June 1. The company also unveiled a dynamic new logo and four revamped service plans developed specifically to reduce downtime for area businesses. Finally, Cool Fire also recently added temporary I/T staffing to its service roster and is the only company in the area to offer this service. For more information, please contact Liz Krukosky at 443-356-4360 or email info@coolfiretech.com.

Upper Chesapeake Chorus of Sweet Adelines Free Summer Concerts

Don't miss the award-winning Upper Chesapeake Chorus of Sweet Adelines International at this summer's FREE musical events:

June 4th 1:00 p.m.	Norrisville Strawberry Festival Norrisville Rec Center, 5310 Norrisville Road
July 9th 7:00 p.m.	Bel Air Summer Concert Series William Humbert Stage, Shamrock Park, Bel Air
August 1st 7:00 p.m.	Aberdeen Summer Concert Series Aberdeen Festival Park, Aberdeen
Sept. 17th 1:00 p.m.	Bel Air Festival for the Arts William Humbert Stage, Shamrock Park, Bel Air

For information or chorus membership, call Fran King, 410-575-6604.

CPWN Fashion Show Committee

The fashion show committee is looking for donations for its silent auction. Please contact Libby Plunkett at 410-638-9333 or elizabeth.plunkett@agedwards.com.

The fashion show program will offer advertising opportunities. Please watch for details in upcoming newsletters.

Bermuda Cruise September 10-15, 2006

Judy Terrill would like CPWN members to know about an exciting cruise to Bermuda on Royal Caribbean Cruise Lines' Grandeur of the Seas, September 10th - 15th, 2006. The five-night cruise will set sail from Baltimore on the 10th and arrive at Kings Wharf, Bermuda on the 12th and will return to Baltimore on Friday the 15th. There will be a networking event on the ship. If there are any golfers, there are beautiful golf courses in Bermuda. Cabins range from \$669 per person for an inside cabin to \$799 per person for an ocean view cabin. Prices include the five-night cruise, all port taxes/fees, shipboard meals and entertainment. Rates are based on double occupancy; triple/quad rates are available upon request. Travel insurance is available and recommended. For more information, contact Judy Terrill, WSMT Insurance, 410-803-8590 or email judyterrell@hotmail.com. If you are interested in making your reservation, you can contact Annette Modlin, Personalized Travel Consultants, 410-349-0577, Cell 515-240-7949, or email annette@ptc-travel.com. Tell them you would like to book with the BNI Group and mention Judy's name.

Continued on page 4...

More CPWN Member News & Announcements

Continued from Page 3...

Home Builders of Maryland Celebrates 29th Annual Maryland Awards of Excellence

On April 27th, the Home Builders Association of Maryland celebrated the 29th Annual Maryland Awards of Excellence, recognizing the best of the best in their industry. Maryland builders, sales people, sponsors and support teams enjoyed an elegant gala at the Marriott Waterfront in Baltimore. Congratulations to the team of Harford County Clark Turner Signature Homes. Clark went home with an armful of awards for his new homes. You can visit the award-winning models in Bulle Rock and meet the award-winning sales teams. For more information, contact Daniele Fleischer, Lemarie Interieurs, at 410-879-4664 or by email at pouliguen@aol.com.

Melissa Barnickel Earns Long Term Care Certification Designation

Melissa Barnickel recently completed a comprehensive course on the history of long term care, issues, services, Medicare, Medicaid, and how to solve clients long term care needs. For more information on how she can help you with your long-term-care issues, please contact Melissa at Comprehensive LTC Group, LLC, 410-557-7907, or email melissa@compltc.com. Visit their website at www.compltc.com. Congratulations Melissa!

Book Recommendation Secrets of a Millionaire Mind

I have just read a terrific book. It is called *Secrets of the Millionaire Mind* by T. Harv Eker. As a woman, I was never taught Money 101. In my household, women did not have money. This book has helped me identify my "financial blueprint." I highly recommend the book for all women to read -- very empowering stuff! For more information, please contact Cheryl Bricker, Bricker Realty, 410-420-3080 or email brickers1@comcast.net.

Open Doors Career Center, Inc. Seeking Sponsorships

Open Doors Career Center, Inc. is in the process of planning its 27th Annual Fall Reception on September 19, 2006 at Rockfield Manor in Bel Air from 5:30 to 8:00 p.m. Open Doors is a private not-for-profit community-based agency established in 1979 as a joint project of the Harford County Commission for Women and Harford Community College. As many CPWN members are aware, CPWN has been a long-time supporter of Open Doors and the Bridge to Success Program.

Open Doors is seeking sponsorships for this event. Sponsorships range from \$100 to \$1,000 and include your name in the 27th Annual Fall Reception program book. If you or your organization would be interested in contributing, please contact Robyn Burke, Executive Director, Open Doors Career Center, Inc. at 410-297-6590. The deadline for submitting sponsorships is July 5, 2006.

Family and Children's Services of Central Maryland Baseball and Crab Feast Fundraiser June 25, 2006 Ripken Stadium

Family and Children's Services of Central Maryland will hold a baseball and crab feast fundraiser at 4:30 p.m. June 25th at Ripken Stadium. The cost is \$65 per person and includes a game ticket, all-you-can-eat crabs, plus an Aberdeen Iron Birds baseball cap.

The event supports Family and Children's Services programs that benefit more than 500 Harford County families with adult day care and in-home aid services for the elderly and disabled; and counseling services and intervention programs for at-risk youth. For information, please call 410-838-3222.

Celebrate Reading at The Bel Air Book Festival! July 22, 2006

The Bel Air Book Festival returns to Shamrock Park on Saturday, July 22, 2006 from 11:00 a.m. to 5:00 p.m. Guests this year include New York Times best-selling author Mary Jo Putney, who will discuss her new novel *Stolen Magic*. National Public Radio's "The Book Guys" will be on hand to give book appraisals, and the ever-entertaining "Kingsinger Jim" Hossick will perform for the preschool crowd.

Co-hosted by the Harford County Public Library, the Bel Air Cultural Arts Commission, and the Highlands School Foundation, the Bel Air Book Festival celebrates reading by bringing together resources that promote and support literacy in the community.

The festival is free to the public and is funded entirely through donations, grants and sponsorships. Additional volunteers and sponsors are still needed to make this event a success. If you are interested in participating or for more information, please contact Kathy Casey at 443-512-8200 or e-mail belairbookfestival@yahoo.com.



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 410.420.2749 > fax
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 E-mail: brickers1@comcast.net



Have You Ever Wanted to Take A Cruise?

Have you ever wanted to take a cruise, but weren't sure if it was everything you imagined? Now is the time to get on board! Imagine setting your sights on the pink and white sand beaches of Bermuda. Sailing from the East coast to Bermuda for a short cruise has never been easier with 13 ships sailing April through October from Baltimore, Philadelphia, Boston, Bayonne, NJ and New York.

Visiting Bermuda by ship is a wonderful way for cruisers, especially first-time cruisers, to "sample" the destination while enjoying all their "floating resort" has to offer, including fine dining, numerous onboard activities, top-rated entertainment and much more.

Bermuda exudes a British charm and flavor and is a veritable paradise for sports buffs. Cruise ships call on all three ports in Bermuda. Hamilton, the island's capital, features excellent



entertainment, shopping and fabulous waterfront restaurants. St George's is the center of Bermuda's maritime and cultural history, and King's Wharf at the Royal Naval Dockyard offers many restaurant choices, as well as several museums. Bermuda offers tremendous convenience and with its wonderful sights and sounds, it makes this a perfect destination for an idyllic vacation.

Choose to cruise for YOU. You can have the vacation of a lifetime without the hassles and costs associated with air travel. On your "floating resort" you can completely unwind, get pampered by the staff, take a walk on the wild side, dance the night away, feast on fabulous cuisine, learn something new, make new friends, spend quality time with family, steal quiet moments with your spouse. Whatever your heart desires is yours when you choose to cruise.

This article was contributed by Tina Greer, Just Cruises, 410-879-4966 or email justcruises@usa.net. For more information or to book your cruise, contact Tina.

Getting to Know...Brenda Cudone

Brenda is a partner in and Director of Operations for OKDAK US, LLC, a brand new U.S. company, sister company of a European corporation which started its operations three years ago. OKDAK offers a new generation of interactive information kiosks used in conjunction with a mobile telephone. Its innovative technology allows the user to scroll through screens of information as if he were using the remote control of his television, in the language of his choice.

Originally from the Eastern Shore of Virginia, Brenda attended the University of Virginia where she majored in Psychology. After graduation, she worked for large corporations such as Oracle and Honeywell, putting her psychology to use as a contract negotiator for multi-million dollar computer contracts.

One of the most rewarding – and challenging – events in Brenda's life was giving birth to and raising twin sons. Life suddenly changed from the corporate world to a much more demanding one, requiring a more flexible work schedule. Brenda entered the real estate market, where she was able to arrange her schedule around her family's needs. And she had the added benefit of working with her husband, Dan, in his business.

Of course, all work and no play won't do at all. Brenda enjoys watching her sons play soccer and tennis, and has become an avid tennis player herself. She hates to lose a match, even though she's still a novice, but appreciates the opportunity to learn from her mistakes on the court. She says that if you can't play well, at least play smart!

In between the boys' sports activities, her husband's business demands and the demands of starting a new company, Brenda and her family like to travel. They enjoy meeting new people and visiting new places, and have made some wonderful friendships on their trips.

Brenda supports the Downtown Bel Air Revitalization Alliance and various charities, is adamant about finding a cure for Alzheimer's disease, and is a member of DAR.

To get to know Brenda better, please contact her at 410-879-0031 or brenda.cudone@okdak.com.

**CPWN
2006 Event Calendar**

June 16, 2006

CPWN 10th Anniversary Gala
Dinner Dance
Maryland Golf & Country Club
7:00 - 11:00 p.m.

July 11, 2006

Speaker: Dr. James LaCalle
President,
Harford Community College
Ripken Stadium
11:30 a.m. - 1:30 p.m.

August 8, 2006

Networking Event!!
Clarion Hotel
(Formerly 4 Points Sheraton)
11:30 a.m. - 1:30 p.m.

September 12, 2006

Speaker: Kendel S. Ehrlich
First Lady of Maryland
Maryland Golf & Country Club
11:30 a.m. - 1:30 p.m.

October 10, 2006

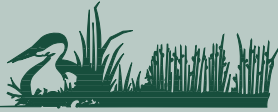
CPWN Annual Fashion Show
Richlin Ballroom

November 14, 2006

Speaker: Terri Broemm
The Bayou Restaurant
11:30 a.m. - 1:30 p.m.

December 12, 2006

CPWN Holiday Party
Beechtree Golf Club



**Chesapeake Professional
Women's Network, Inc.**

P. O. Box 654
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Tel: 410-297-9722
Fax: 410-420-2749
Email:
cpwn@getbenchmark.com
Web: www.cpwnet.org

**NEW MEMBERS
ALWAYS
WELCOME!**

**GENERAL
INFORMATION**

MEETING RESERVATIONS:

Tel: 410-297-9722
Fax: 410-420-2749
Email:
cpwn@getbenchmark.com
On-line: www.cpwnet.org

MEMBERSHIP DUES:

\$60 Per Year

MEETING SPONSORSHIP:

\$40 plus Door Prize

BUSINESS CARD ADS:

3 Consecutive Months - \$45
1 Year - \$150

NEWSLETTER DEADLINE:

20th of the month

CPWN welcomes member articles, news announcements, and non-profit event announcements. Items will be placed in the newsletter as space permits.

Send all submissions to cpwnnews@getbenchmark.com or fax to 410-420-2749. For information call 410-893-6779.

Enhancing the personal and professional growth of women in the Harford County area.

What's Happening in Your Business?

Why not share what's happening in your world with other CPWN members? The Newsletter Committee is looking for articles of general interest to the membership, Member News & Announcements, Promotions, Sales Events, What's New, and anything you would like your fellow members to know.

Articles and text items should be no more than 300 words and in Microsoft Word format. Digital pictures should be in .jpg format. Printed pictures may be submitted for scanning and will be returned to the member.

Forward items for the Newsletter by email to cpwnnews@getbenchmark.com or mail them to the CPWN Newsletter Committee, c/o Benchmark, 539 Rock Spring Avenue, Suite C, Bel Air, MD 21014. For information call Sharon Epple at 410-893-6779.

Deadline for submittals is the 20th of each month.

Welcome New CPWN Members!

We would like to extend a warm welcome to the following new members:

Lisa D. Fisher, M.Ed., GRI

Associate Broker, Realtor
Real Estate Professionals, Inc.
Independent Consultant
The Body Shop At Home
P. O. Box 43472
Baltimore, MD 21236
Phone: 410-515-7584
Cell: 410-241-4955
Fax: 410-569-2966
Email: lisafisherhomes@yahoo.com
Web: None provided
Business Description: Real estate
CPWN Member Category: Real Estate

Mary Ann McNeely

Owner
Mary Mac Jewelry
706 Jessie Court
Bel Air, MD 21014
Phone: 410-838-1623
Fax: None provided.
Email: maryann444@hotmail.com
Web: maryannmcneely.com (in progress)
Business Description: Handmade glass beads and one-of-a-kind jewelry
CPWN Member Category: Retail

Atalie Shackelford

President
Deer Creek Title Corporation
331 Kenmore Avenue
Bel Air, MD 21014
Phone: 410-420-3072
Fax: 410-420-0102
Web: None provided.
Type of Business: Title Company
CPWN Member Category: Real Estate Title Services



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- Wills, Estates & Trusts

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410-803-4404 fax
In Cecil County:
410-392-6662 phone / fax



Ann Davidson
Marketing/Settlement Officer
adavidson@key-title.com

www.key-title.com

ADMINISTRATIVE ASSISTANT NEEDED

The Harford County YMCA is looking for an organized individual to assist the Executive Director of the branch. This person will be responsible for keeping the schedule of the director, communicating with volunteers, planning meetings, maintaining the branch website, and assisting with the development of branch promotional materials. This person should have excellent clerical skills, good knowledge of general office practice, and office equipment. A good understanding of the Internet, and all Microsoft Office programs is required. This person should be available to work independently and to carry out assignments with minimum instruction. Resumes should be submitted to Suzanne Green at suzannegreen@ymcamd.org. Inquiries can be directed to Suzanne Green at 410-803-2025.



Chesapeake Professional Women's Network, Inc.

July 2006 Meeting

**Tuesday,
July 11, 2006
11:30 a.m. – 1:30 p.m.**

Ripken Stadium
873 Long Drive
Aberdeen, MD 21001
410-297-9292

Members \$ 20.00
Non-Members \$25.00

Register by Noon, July 7th
Call 410-297-9722,
Email: cpwn@getbenchmark.com,
or register on-line at cpwnet.org.



Speaker:
Dr. James LaCalle
President,
Harford Community College



Meeting Sponsor:
Angela Mazza
Maryland Cosmetic
Laser Institute
620 Boulton Street, Suite 201
Bel Air, MD
410-836-0080

Advance reservations are required for all CPWN meeting events and must be received by 12:00 Noon the Friday before the meeting. We regret that meeting accommodations will not allow us to accept walk-ins and reservations received after the reservation deadline.

CPWN July 2006 Meeting Reservation Form



Mail form and payment to: CPWN, P.O. Box 1264, Abingdon, MD 21009

☐ Yes, I would like to attend on July 11th

\$20.00 Members/\$25.00 Non-members

Payment Enclosed \$_____ Ck.#_____ (Make check payable to CPWN.)

☐ Vegetarian meal requested _____

Member Name_____

Company_____

Guest Name(s)_____

REGISTRATION DUE BY NOON, July 7, 2006.

Please provide 24-hour notice of cancellation to avoid being billed for your reservation.



Chesapeake Professional Women's Network, Inc.

August 2006 Meeting

**Tuesday,
August 8, 2006**
11:30 a.m. – 1:30 p.m.

Clarion Hotel
(formerly 4 Points Sheraton)
980 Hospitality Drive
Aberdeen, MD 21001
410-273-6300

Members \$ 18.00
Non-Members \$23.00

Register by Noon, August 4th

Call 410-297-9722,

Email: cpwn@getbenchmark.com,
or register on-line at cpwnet.org.



Networking Event!!

*Remember to bring business
cards and literature about
your business!*

Meeting Sponsor

Suzanne Green

YMCA of Central Maryland
309 Thomas Run Rd.
Bel Air, MD 21014
410-803-2025
www.ymcamd.org
suzannegreen@ymcamd.org

Advance reservations are required for all CPWN meeting events and must be received by 12:00 Noon the Friday before the meeting. We regret that meeting accommodations will not allow us to accept walk-ins and reservations received after the reservation deadline.

CPWN August 2006 Meeting Reservation Form



Mail form and payment to: CPWN, P.O. Box 654, Bel Air, MD 21014-0654

☐ Yes, I would like to attend on August 8th

\$18.00 Members/\$23.00 Non-members

Payment Enclosed \$_____ Ck.#_____ (Make check payable to CPWN.)

☐ Vegetarian meal requested _____

Member Name_____

Company_____

Guest Name(s)_____

REGISTRATION DUE BY NOON, August 4, 2006.

Please provide 24-hour notice of cancellation to avoid being billed for your reservation.